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**REPORT TO:** OVERVIEW AND SCRUTINY COMMITTEE

**DATE:** 28 SEPTEMBER 2022

**REPORT OF THE:** PROGRAMME DIRECTOR FOR PLACE AND RESOURCES  
PHILLIP SPURR

**TITLE OF REPORT:** REPORT OF EVERYONE ACTIVE ON THE 2021 / 2022  
DELIVERY OF THE LEISURE CONTRACT FOR RYEDALE  
DISTRICT COUNCIL

**WARDS AFFECTED:** ALL

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## **EXECUTIVE SUMMARY**

### **1.0 PURPOSE OF REPORT**

1.1 To provide to Members with a presentation by Everyone Active of their achievements within the seventh year of the contract, highlighting areas of work and identifying future plans for the next year.

### **2.0 RECOMMENDATION(S)**

2.1 It is recommended that:  
(i) Members note the report and the Everyone Active 2021 / 2022 Annual Report.

### **3.0 REASON FOR RECOMMENDATION(S)**

3.1 To ensure Members are kept informed of the progress of the Leisure Contract.

### **4.0 SIGNIFICANT RISKS**

4.1 There are no significant risks in receiving this report.

### **5.0 POLICY CONTEXT AND CONSULTATION**

5.1 The 2020-2024 Council Plan: 'We will promote health and wellbeing for all by offering leisure facilities and access to physical activity. We will work with our leisure provider and other partners to expand access to these opportunities and identify funding streams that will support our aims'.

5.2 No external consultation has taken place on the production of this report or presentation.

## **REPORT**

## **6.0 REPORT DETAILS**

- 6.1 Sports and Leisure Management Ltd, (SLM) trading as Everyone Active, took over the operation of the Council's leisure facilities in October 2014.
- 6.2 The 2021 / 2022 Annual Report is attached in Appendix A, which outlines current activity.
- 6.3 The re-launch of the Exercise Referral Programme has had high demand, with significant growth meaning Everyone Active resources have been reviewed and utilised from the surrounding areas leisure centres. Looking to the future one of the key priorities of the scheme is to expand the relationship with health-related partners, such as Wellness hours, Personal Training, and swim sessions.
- 6.4 February 2022 saw the return of Ryedale District Sports Awards. This was the final piece in a continued 12-month club and sports development programme which Everyone Active delivered. The awards evening at The Forest & Vale Hotel in Pickering welcomed over 100 guests and nominees from the Ryedale community. Several local sporting stars were showcased after their victories.
- 6.5 The Corporate Parenting and Young Carers Leisure Access Scheme has been introduced, which gives 12 months unlimited membership to 'Looked after Children', 'Care Leavers', Foster Carers, Foster Families and Young Carers. This scheme supports the Council Plan for 2020-2024 by promoting health and wellbeing for all, by removing barriers to the availability of physical activity.
- 6.6 Ryedale Swim & Fitness has completed QUEST Plus achieving an overall 'Good' after returning for the mystery visit the year after the full accreditation, to complete the process. The assessor complimented Everyone Active on progress made and achievements. This includes benchmarking in qualitative issues such as community engagement and quantitative issues such as cleanliness and the quality of swimming lessons. All 3 sites have now been through internal health and safety audits achieving the pass mark for these audits.
- 6.7 A scheme has been launched to support the health and wellbeing of refugees who are housed within the district, following the displacement of those affected by the war in Ukraine.
- 6.8 Following the Coronavirus pandemic and the closure of all leisure facilities a large number of changes were imposed upon the leisure industry; and as a result, Everyone Active invested significantly in digital transformation and service development. As of 31st March 2022, all activities had returned to service at the sites within Ryedale and ongoing work is still taking place with identified user groups and clubs to ensure they are on track with the COVID recovery pathways.
- 6.9 Ryedale Sport Centre recorded 3,186 attendances for 2021-2022, which is lower to pre-pandemic numbers. Several factors are felt to contribute to this:
- Ryedale Sport Centre was not fully open for the duration of 2021-22 and not all activities took place during this year, as agreed with Officers.
  - Indoor Activities, Birthday Parties and Children's activities did not return until mid-September 2021.
  - In order to minimise the additional financial support requested from RDC, Ryedale Sport Centre did not open extended hours during the school holidays

for 2021-22 and had an extended closure over the Christmas period; maximising the Furlough Scheme.

- Ryedale is following national trends which is indicating that indoor sporting activities have been slower to recover following the pandemic.
- Several sporting clubs and groups have folded or closed as a result of the pandemic therefore overall booking levels are lower than in previous years

Everyone Active are actively engaging with community groups to try and recover usage at Ryedale Sport Centre over the 2022/23 year.

6.9 Ryedale Sport Centre has had 25 accidents for the year 2021-2022 (as shown in Appendix 3). The attendance figures at Ryedale Sport Centre are low and the table in the report is based on accidents per 10,000 visits; which is why the numbers look high. As we have reported in previous years, Ryedale Sport Centre has activities such as 'Roller Disco' which is a higher risk activity for accidents, and therefore will always be higher than the other two facilities.

## 7.0 IMPLICATIONS

7.1 The following implications have been identified:

a) Financial

There are no financial implications this report is for information only, but for awareness, it should be noted that additional financial support of £143,278 beyond the contractual monthly management fee payments of £27,900, was provided during the 2021/22 year to EA by RDC to assist with the recovery of the business following the Covid pandemic.

b) Legal  
None.

c) Other (Equalities, Staffing, Planning, Health & Safety, Environmental, Crime & Disorder)  
None

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**Background Papers:**  
Everyone Active Annual Report 2021-22

**Background Papers are available for inspection at:**  
Location or web address